

Editorial

The world is witnessing a rapid transformation with growing challenges for the researchers to face. Going with its mandate, the maiden volume of Multidisciplinary Research Journal publishes articles with multidisciplinary research focus covering regional to global contexts. The encouraging supports from contributors, reviewers, editorial team remains aspirational to continue our journey with this issue.

The first issue of the second volume of Multidisciplinary Research Journal covers wide range of multidisciplinary research works viz., (i) behaviour of semiconductor material, (ii) traditional practice of medicinal uses of local fruit, (iii) river water contamination during flooding, (iv) feminist theories of classic literary work, (v) women domestic worker and new media of entertainment, (vi) Gen-X consumers buying decision as influenced by social media, (vii) interaction of indigenous community with animal and (viii) emotional intelligence - which are expected to contribute for the universal and all-round benefits of such transformation.

A newer understanding of the elastic anisotropy of Zinc di-phosphide (α -ZnP₂) crystals is useful for optimal crystallographic orientation and remains instrumental for current technological advancement. Similarly, the advancement of business and commerce around traditional knowledge is another area of developmental expectation. Thus, validating traditional knowledge of the medicinal uses of *Bor-thekera* (*Garcinia pedunculata* Roxb., a locally available fruit of Northeastern India) is expected to open up a much-needed commercial route for this otherwise neglected bioresource.

The welfare of all forms of lives, below water and on land, is a priority for achieving the goals of sustainable development. Monitoring of waterbodies is essential, and the contamination study of the *Jia Bharali River* (one of the tributaries of the Brahmaputra River) in response to flooding is expected to contribute to mitigating potential risks to the river ecosystem. Another strategy for natural resource conservation, especially in the animal kingdom, is to retrieve historical knowledge of the human-animal relationship. Thus, the research underscoring the tiger and were-tiger's role in shaping social and cultural pillars of an indigenous community is considered significant.

Analysis of an impactful literary work (Saint Joan, 1923) by Irish playwright George Bernard Shaw through the social lens of feminism is considered a much-needed consolidation of historical facts, sure to connect with social vibrancy. Similarly, contemporary works related

to women domestic workers and the influence of access to entertaining media are another important contribution to culture, society, and gender.

Youth is the driver of development, and understanding youth is of paramount importance in a complex yet dynamic society. The influence of social media on buying decisions and the perceptions of *Generation X* consumers is considered an important area of research, useful for promoting the growth of e-commerce. Similarly, the study of emotional intelligence among undergraduate students is significant for current-day strategy in human resource development.

Let the meaningful research works of the contributors presented in the current issue get due attention for promotion of multidisciplinary research.

Editor in-Chief
Multidisciplinary Research Journal